

Breeze Intelligence

vs Apollo.io, Zoominfo & 6Sense

Why Choose HubSpot?



Easy to Use

Breeze Intelligence is **embedded directly into your workflows**, across one unified customer platform (no moving between applications).



Fast Time to Value

Breeze Intelligence **works out-of-the-box**, with no setup, add-ons, or professional services needed to get started.



Powered by Unified Data

Breeze Intelligence **understands your CRM data**, provides data enrichment, and surfaces buyer intent without manual data field pulls.

What is Breeze Intelligence?

Breeze Intelligence can **identify** your target market, **gauge intent** of your website visitors, and easily **enrich** contact and company data directly within HubSpot.

It gives you data enrichment that puts the latest context on your contacts and companies right at your fingertips to drive revenue.

Breeze Intelligence **unifies and enriches your data** across the customer platform to **unlock actionable insights**.

	HubSpot	Apollo.io	zoominfo	6sense
Enrich CRM data with relevant insights automatically	✓	✓	\$\$\$	✓
Offers real-time buyer intent insights and recommendations proactively	✓	✓	\$\$\$	✓
Enriched web forms to capture leads faster	✓	✓	\$\$\$	✓
Powered by Smart CRM	✓	X	X	X

HubSpot Breeze Intelligence vs Apollo.io Basic, Zoominfo and 6Sense for Marketing shown



5x

Demo Requests

Gong upped demo requests by 5x, with a 70% lift in form conversions, generating hundreds of qualified leads and fast - tracking best - fit leads to speed up deals.



\$2M

Pipeline Generated

Ada generated \$2M in pipeline in five months and built a more seamless customer experience by shortening their forms with Clearbit.



30%

Web Conversion Uptick

By implementing an advanced website personalization strategy with Clearbit and Mutiny, Livestorm increased their homepage conversions by 30%.